

November - December 2013
Newsletter

لجنة أبوظبي للأفلام ABU DHABI FILM COMMISSION



© 2013 CTMG, Inc. All Rights Reserved.
ALL IMAGES ARE PROPERTY OF SONY PICTURES ENTERTAINMENT
INC. FOR PROMOTIONAL USE ONLY. SALE, DUPLICATION OR
TRANSFER OF THIS MATERIAL IS STRICTLY PROHIBITED.

Sony Pictures Entertainment and Jerry Bruckheimer Films shoot in Abu Dhabi

Attracted by the Capital's diverse landscapes, its infrastructure for filmmakers and the Abu Dhabi Film Commission's rebate scheme, the award-winning director Scott Derrickson recently filmed scenes from the upcoming Hollywood feature Deliver Us from Evil (previously entitled *Beware the Night*) on location in Liwa Oasis and at the twofour54 intaj studios.

> [Click here for more information](#)

Location of the month: Liwa, United Arab Emirates



One of the largest and the most picturesque deserts in the world; Liwa Desert is strategically located between the United Arab Emirates and Saudi Arabia while overlooking Oman. With Qasr Al Sarab Resort located in the centre of the desert, Liwa Desert is your ideal choice to shoot movies with a classical tone and mood.

Please contact our Locations Department for filming permits on
+971 2 401 2066

> [Click here for more information](#)

Congratulations to "Daddy ABC"



The animated short-film DaddyABC continues to receive accolades around the world. Financed by the Abu Dhabi Film Commission, the Blink Studio's production directed by Hamad MALawar has won sound design awards in Los Angeles and the Special Jury Award and Best Emirati Film in the Short Film section of the Abu Dhabi Film Festival. We are proud to be associated with the film and our own production and locations co-ordinator, Sameer Al Jaberi, was Executive Producer on the film.

> [Click here for more information](#)

Meet the Abu Dhabi Film Commission Team



Mick Flannigan
Head of Abu Dhabi Film Commission

During his prolific career, Michael P. Flannigan has produced or been a production executive on over 40



Sameer Al Jaberi
Production and Locations Coordinator

Sameer Al Jaberi specialised in filmmaking and photography at an early age following his passion,

feature films from locations throughout the United States, as well as in Brazil, Canada, Ireland, and across Eastern Europe. He has worked with some of the leading independent feature film production companies and studios in Hollywood. In 2011, Michael produced the wildly successful Universal Pictures release of "Pitch Perfect".

Most recently Michael served as Head of Production for a major Hollywood production company where he oversaw physical production on "2 Guns", starring Denzel Washington & Mark Wahlberg and the upcoming releases like "Escape Plan", starring Sylvester Stallone & Arnold Schwarzenegger and "Lone Survivor", starring Mark Wahlberg & Eric Bana.

In February 2013, Michael was named Head of the Abu Dhabi Film Commission.

He is a member of the Producer's Guild of America and the Independent Filmmaker's Project. Michael is represented (what does this mean) by the United Talent Agency in Los Angeles.

which he developed in the past 9 years by attending workshops and courses in UAE, Paris, and New York.

In 2010, Sameer joined the Abu Dhabi Film Commission where he started building his experience. During his working career he has worked with international production such as Wild Arabica series by BBC, F1 Broadcasting teams, Mission Impossible 4 "Ghost protocol" and many others.

He also Completed Bachelor Degree in Media Production at the Higher Colleges of Technology - Abu Dhabi and is undertaking a Master of Business Administration.

Kleenex choose Abu Dhabi



The advertising agency Ogilvy and Mather commissioned **twofour54** intaj and Joy Films Middle East, a Lebanese production company, to create a TVC for the international household brand Kleenex. The TVC was the first project to take advantage of the Abu Dhabi Film Commission's rebate scheme seeking location, production and post-production services.

The Kleenex commercial was filmed by Joy Films under the direction of the renowned TVC director Alain Courrier. The Executive Director at Joy Films, added: "Abu Dhabi represents an excellent filming location with great infrastructure, access to well-trained Arab acting talent and first-class production and post-production facilities. Importantly, for this production, we could easily create an Arabic look and feel for the KSA audience and the incentive scheme made the project cost-effective. We'd definitely film here again."

[Read more](#)

Luxury RVs now in Abu Dhabi



Heartland UAE RVs have just brought North American Luxury Hauling RVs to the Middle East. The founding partners of Heartland have over 125 years of combined manufacturing experience and are able to accommodate cast of feature films with the perfect "home on set".

"At Heartland UAE RVs we are very excited with the potential Abu Dhabi has to offer as a location for feature films. This is part of the reason why we have established ourselves in the UAE and look forward to working with the Abu Dhabi Film Commission in supplying our luxury RVs to visiting cast and crew" - Yousef Al Shuwaihi, CEO of Heartland UAE.

[Read more](#)

Syrian drama first TV production to benefit from rebate scheme



The winner of the "Best Studio Set of the Year" at Middle East Broadcast Pro Awards and a major new Syrian drama "Hammam Shami" is the first ever production, on this scale, to be filmed outside of Syria and director Momen Al Mulla, Al Mohra Productions and Al Adham Productions chose Abu

twofour54 intaj receives Editor's Choice Award for 'Best Live Production of the Year'



twofour54 intaj, the world class film & television services arm of twofour54 Abu Dhabi, and , and its production partners Cabela New Media and Al Mohra Productions with Al Adham Productions have

Productions and Al Adham Productions chose Abu Dhabi as the location. The drama takes place in 1950s Damascus and chronicles traditional family life revolving around the time-honoured Syrian 'Hamam' where much of the action takes place

> [Read more](#)

scooped a total of three awards at the BroadcastPro Middle East's Summit & Awards 2013.

twofour54 intaj received an Editor's Choice Award for 'Best Live Production of the Year' for the 21st Gulf Cup of Nations in Bahrain. Two further Awards were presented to twofour54 partner production companies: Qabeela New Media for 'Peeta Planet', the pioneering social media travel series, which won the 'Outstanding Social Media Project of the Year' and Al Mohra Productions and Al Adham Productions for 'Hamam Shami', a major Syrian drama set in old Damascus, which won the 'Best Studio Set of the Year'.

> [Read more](#)

Did you know?

1

We're on Instagram. Follow [@filmabudhabi](#) on instagram and keep up-to-date with ADFC as we showcase the latest news, locations and productions happening in Abu Dhabi.

2

We have moved to a new location in Abu Dhabi. [Find out more](#)

international
production incentive

30%

cash rebate

on production spend* in Abu Dhabi >

Follow Abu Dhabi Film Commission:



[click here for more information](#)

[share your feedback!](#)

لجنة أبوظبي للأفلام
ABU DHABI FILM
COMMISSION